## SurveyMonkey Engage Cookies

Last updated: May 24, 2018

## **First Party Cookies**

Required cookies are used to deliver the essential aspects of our service and display our sites. You cannot opt out from Required cookies.

| Name               | Category  | Expires | Description   |
|--------------------|-----------|---------|---|
| _engage_session    | Required  | session | Associate the user's browser with their account data.<br>Allows users to remain logged in to their account. |
| gdpr_consent       | Required  | 1 year  | Tracks whether the user has consented to the use of non-required cookies.                                   |
| user_id            | Required  | session | Stores the user ID of the current user when logged in   |
| referer            | Analytics | 2 years | Stores the http referer from the user's first visit to the SurveyMonkey Engage website.                     |
| visitor_company    | Analytics | 30 days | Stores data entered after filling out a contact form so that it can be pre-filled on other forms.           |
| visitor_email      | Analytics | 30 days | Stores data entered after filling out a contact form so that it can be pre-filled on other forms.           |
| visitor_first_name | Analytics | 30 days | Stores data entered after filling out a contact form so that it can be pre-filled on other forms.           |
| visitor_last_name  | Analytics | 30 days | Stores data entered after filling out a contact form so that it can be pre-filled on other forms.           |
| visitor_logged_in  | Analytics | 30 days | Stores data entered after filling out a contact form so that it can be pre-filled on other forms.           |
| visitor_phone      | Analytics | 30 days | Stores data entered after filling out a contact form so that it can be pre-filled on other forms.           |
| utm_source         | Analytics | 30 days | Stores the value of the utm_source param from the user's first visit to the SurveyMonkey Engage website.    |
| utm_medium         | Analytics | 30 days | Stores the value of the utm_medium param from the user's first visit to the SurveyMonkey Engage website.    |
| utm_content        | Analytics | 30 days | Stores the value of the utm_content param from the  |

|              |           |         | user's first visit to the SurveyMonkey Engage website.   |
|--------------|-----------|---------|--|
| utm_campaign | Analytics | 30 days | Stores the value of the utm_campaign param from the user's first visit to the SurveyMonkey Engage website. |
| utm_term     | Analytics | 30 days | Stores the value of the utm_term param from the user's first visit to the SurveyMonkey Engage website.     |
| family       | Analytics | 30 days | Stores the value of the family param from the user's first visit to the SurveyMonkey Engage website.       |
| adid         | Analytics | 30 days | Stores the value of the adid param from the user's first visit to the SurveyMonkey Engage website.         |
| program      | Analytics | 30 days | Stores the value of the program param from the user's first visit to the SurveyMonkey Engage website.      |
| source       | Analytics | 30 days | Stores the value of the source param from the user's first visit to the SurveyMonkey Engage website.       |
| recent       | Analytics | 30 days | Stores the value of the recent param from the user's first visit to the SurveyMonkey Engage website.       |

## **Third Party Cookies**

Please refer to the SurveyMonkey cookie list to see which 3rd-party cookies our website uses.